



DOOR COUNTY CHEFS is a Social Media Management Group focused on promoting dining in Door County, Wisconsin, utilizing Door County's premier, all-inclusive, geo-capable, Free Mobile Dining App.

Locally owned and operated, we employ Door County residents with direct operations experience in the restaurant industry to share and interact via significant social media platforms, to help visitors connect with restaurants and experience the diverse culinary options available on the peninsula.



For a fraction of the price of print advertising, Door County Chefs makes sure your most up-to-date menus, hours, and contact info are always available to hungry folks with our FREE mobile app.

DOOR COUNTY CHEFS **MEMBERSHIP**

- **Robust Social Media Support**
We share your news and posts, specials and photos with Door County Chefs
 - 5,400+ Facebook Likes
 - 1,200+ Twitter Followers
 - 500+ Instagram Followers (*New in 2018*)
 - Cross promotion via Door County 411 (@doorcounty on Twitter with 3,700+ Followers) and Door County Lodging.
- **Mobile Dining App Listing**
See listing details to the right →
- **Door County Events Calendar**
The Calendar lives at DoorCountyLodging.com with upcoming events accessible from the App.
- **Featured Blog Inclusion**
Announce your Dining Deals, Seasonal Hours, Special Events, & Featured Menus with our *Eat, Play & Stay Blogs* on DoorCountyLodging.com!

MOBILE DINING APP

- **FREE Mobile Dining Guide**
Eco-friendly and totally FREE for anyone to use. Available on the iTunes and GooglePlay.
- **NEW! The DEALS Feature**
Offer your customers Deals, Specials, or BoGos, redeemable exclusively via the App!
- **Searchable by Category**
Be found by what you do best with 20+ Categories from Vegetarian, Live Music, Open-in Winter, Fish Boils, and more.
- **GPS-Capable Directions**
- **Up-to-Date Member Menus**
- **Website & Social Media Links**
- **Restaurant Photos & Videos**
- **Click-to-Call Phone Numbers**



Free. Green. Mobile.

Since our initial launch in Fall of 2013, the **Door County Chefs FREE Mobile Dining App** has had **7,000+ unique downloads** from the iTunes & GooglePlay app stores!

MOBILE APP PRAISE FROM REAL USERS!

"I love having so many Door County restaurants listed in one place!!" ~**Amy S.** (Facebook)

"Awesome App. Very easy to navigate. I like how each restaurant is divided into categories for what it specializes in." ~**Scot S.** (Facebook)

"Great app. Straight cash." ~**Seth J.** (GooglePlay)

"App seems stable and restaurant info is useful and easy to find. Love that it maps me from my current locale! Keeping this one." ~**Door Co. Food Lover** (iTunes)

"Especially like the GPS navigation. Can't wait to try out some of the new places we've never been to!" ~**Kimberly P.** (Facebook)

"Came all the way up here from South Dakota, if it wasn't for this I wouldn't have known where to go, more importantly, what I would have been missing out on." ~**Alex H.** (GooglePlay)



DOOR COUNTY CHEFS MEMBERSHIP TESTIMONIALS

"The Door County Chefs App is a well-designed, user-friendly tool for visitors to find and research restaurants from their phones; a tool that more tourists are using on their visits to Door County." ~**Courtney Holdmann Skare, The Cookery Restaurant & Wine Bar**

"The best bang for your buck in Door County!" ~**Linden Ray, Mink River Basin**

"[The App] is a great tool for visitors—and locals too—to find restaurants on the peninsula; and I really like that my menu can always be up-to-date and people can get GPS directions or call us right from the app." ~**Jesse Johnson, Door County Creamery**

MEMBERSHIP SHEET



DOOR COUNTY CHEFS

Restaurant Name: _____

Billing Address: _____

Street Address: _____

Village: _____ Zip: _____

Restaurant Phone: _____

Owner/Manager/Contact: _____

Contact Phone: _____

Contact Email: _____ *(We will send email requests for seasonal updates, menus, etc...)*

WE NEED YOUR LISTING INFO!

Email these to info@doorcountychefs.com:

1. **Logo** (JPEG, PDF, or PSD)
2. **Menus** (PDFs)
3. **Hours & Seasonal Open/Close**
4. **Photos** (5-10 dining, events, food, etc...)
5. **Social Media Links**
6. **DEALS** (email new deals anytime)
7. **Descriptive Text for Listing**
(50-75 words max recommended)

CHECK BOX to Select:	Annual Membership	Seasonal Membership	Full App Listing
		\$499/year	\$350/year
Included Services:	Year-Round Full App Listing + PLUS + <u>Year-Round Services</u> <ul style="list-style-type: none"> • Social Media Inclusion • 6 Featured DEALS** • Dining Blog Inclusion • Events Calendar Inclusion • Unlimited categories <p><i>**Max of 3 Active Deals at a time. Update your listing up to 4 times during membership.</i></p>	Year-Round Full App Listing + PLUS + <u>May-October Services</u> <ul style="list-style-type: none"> • Social Media Inclusion • 3 Featured DEALS • Dining Blog Inclusion • Events Calendar Inclusion • Unlimited categories <p><i>Update your listing up to 2 times during membership.</i></p>	<ul style="list-style-type: none"> • 1 Logo • 1 Photo • GPS Address • Phone Number • Website Link • Social Links* • Up to 5 Categories <p><i>Annual Listing Update for \$50 *Facebook + Twitter</i></p>

APP CATEGORIES *(Highlight or Circle the categories that apply.)*

*Open in Winter	Breakfast	Ice Cream	Vegetarian	Pizza	Pub/ Sports Bar
*Live Music	Lunch	Frozen Custard	Gluten-Free	Ribs/ Smokehouse	Wineries
*Outdoor Seating	Dinner	Coffeehouse	Americana/ Bistro	Steak	Breweries/ Spirits
*Fish Boil	Bakery/ Lite Menu	Mexican	Italian	Seafood	Markets/ Groceries

Featured DEALS

*Please send us your DEALS
(email any images to use to us ASAP!)*

Questions? (920) 854-2688
info@doorcountychefs.com

No Fuss Membership!

1. Print & Fill Out Membership Sheet & Deals
2. Mail w/ full payment to:

Door County Chefs
 PO Box 1033
 Sister Bay, WI 54234

FEATURED DEALS - NEW on Door County Chefs App!

You can Feature up to 3 Active DEALS at any given time. DEALS can be limited to specific dates or seasons, recurring throughout the year, or always available.

Let your customers know about your Featured DEALS with a free Door Decal AND a customized poster or register sign, delivered right to your door at no extra charge by DC Chefs staff.

For more information about the Featured DEALS option and help getting started, contact at marybeth@doorcountychefs.com, or call or text (920) 256-1873 to set up a membership appointment!

Featured DEALS		Valid at Location(s): <i>Fish Creek, Sturgeon Bay</i>			
Sample DEAL	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	<i>Entrée Happy Hour</i>				<i>9/1/19</i>
	Description & Limitations	Valid Specific DAYS		Valid Specific TIMES	
	<i>Buy one entrée and get a 2nd entrée at 50% OFF! *Second entrée must be of equal or lesser value.</i>	<i>M-Th</i>		<i>1pm-3pm</i>	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	
	<i>(default when not specified will be your website home page)</i>	<i>N/A</i>		<i>50% Off</i>	

Featured DEALS		Valid at Location(s):			
Sample DEAL	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	<i>Snow Bird Special</i>	<i>11/1</i>	<i>1/31</i>		<i>(default expiration when not specified will be 12/31)</i>
	Description & Limitations	Valid Specific DAYS		Valid Specific TIMES	
	<i>Come in for Breakfast November thru January for a Free Beverage* with your breakfast before 10am.</i>	<i>Every Day except Saturday</i>		<i>6am-10am</i>	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	
		<i>\$2.00</i>		<i>Save \$2.00</i>	

Featured DEALS		Valid at Location(s):			
#1	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	

Featured DEALS		Valid at Location(s):			
#2	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	

Featured DEALS		Valid at Location(s):			
#3	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	

Featured DEALS		Valid at Location(s):			
#4	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	

Featured DEALS		Valid at Location(s):			
#5	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	

Featured DEALS		Valid at Location(s):			
#6	DEAL Title	Valid Dates START	Valid Dates END	OR	Coupon/DEAL Expiration Date
	Description & Limitations				
		Valid Specific DAYS		Valid Specific TIMES	
	URL Link <i>(Specify for online purchase deals.)</i>	Regular Price		Discounted Price <i>(% Off or Save \$)</i>	